

PRESS RELEASE

AZZURRI AND SAVE TOGETHER FOR VENICE

VENEZIA AIRPORT BECOMES ITALY NATIONAL FOOTBALL TEAM OFFICIAL HUB



16 November 2019 – Today in Venice, in the Ceremony Room of the Venezia Airport, **Gruppo Save** and **Federazione Italiana Giuoco Calcio (FIGC)** have signed the new official sponsorship Agreement of Italian National Football Teams.

The partnership announcement, under which Venezia Airport will support the games of Azzurri and of all the other teams representing the Italian Football as Official Airport Hub, was an opportunity to express FIGC and Gruppo Save support to the City of Venice, harshly affected by the tragic events of the latest days.

The willingness to show our closeness to the population was, indeed, the reason that prompted to confirm Azzurri's presence in Venice, despite the sorrow caused by the losses, the extensive damage and the logistical challenges that occurred with the passing of hours.

The agreement has been presented by Gruppo Save President Enrico Marchi along with FIGC President Gabriele Gravina with Head Coach Roberto Mancini also present. Jointly, Gruppo Save and FIGC have expressed their willingness to support a project for the City of Venice that will be identified in partnership with the Municipal Administration.

Enrico Marchi, Gruppo Save President, has stated: *“Venezia Marco Polo Airport welcomes every year millions of passengers from all over the World and today we are proud to greet the Italian National Teams in a partnership of great importance for the airport itself and for the City of Venice. On these hard days for our city, we want to include among our best ambassadors the Azzurri players and all the National Football Team and, sharing the same values of solidarity, for this purpose we have decided to support together a concrete project recommended by the Mayor. Today, the partnership between Venezia Marco Polo Airport and FIGC sees us all called up in order to support Venice in a stimulating challenge. Today the Airport, the National Team and the City of Venice are one big team.”*

Gabriele Gravina, FIGC President, has declared: *“The Italian National Teams represents an extraordinary vehicle of values, passion and great beauty, as well as Venice, to which I wish to express the support and the sympathy of the whole football family in these difficult days. We are satisfied to link the FIGC's brand to the International Airport of Venice, which will become our Official Hub. It has extra significance today, when the Azzurri are ambassadors for a strong message of solidarity. Together with the Gruppo Save, we will offer concrete support for the city and its residents by supporting a project proposed by the Municipality. This new partnership*

represents an important result thanks to the efforts of the Federazione Italiana Giuoco Calcio to promote the image of football and Italy.”

The sponsorship project, which has led to a long-term partnership between Venezia Airport and Azzurri, was developed in collaboration with Innova et Bella as independent advisor.

REFERENCES

GRUPPO SAVE

Founded in 1987 to manage Venezia Marco Polo Airport, Save Spa is the holding company of a group that runs the Airport System of the North East of Italy, which includes the airports of Venice, Treviso, Verona and Brescia. In 2018 the System has registered a total of 18 million passengers. Gruppo Save also owns 27,65% of the Belgian Charleroi Airport. The coordinated management of the airports allows to develop their respective potential and to serve the territory synergistically. The heart of the System is the Venezia Airport, Italian intercontinental gateway with 11,2 million passengers in 2018. The infrastructural development of the airport is regulated by the Master Plan 2012 – 2021, that includes investments for 900 million euros, 500 million euros of them already invested. 45 million euros are earmarked for environmental and ecological measures.

FIGC - FEDERAZIONE ITALIANA GIUOCO CALCIO

The Federazione Italiana Giuoco Calcio (Italian Football Federation), founded in 1898, recognised by FIFA in 1905 and a founding member of UEFA in 1954, is the association of sports clubs and associations that promote the game of soccer in Italy.

The FIGC consists of different professional (Lega Serie A, Lega Serie B and Lega Pro) and amateur leagues (Lega Nazionale Dilettanti), as well as the Italian Referees' Association, Technical Components (Associazione Italiana Calciatori and Associazione Italiana Allenatori Calcio), the Technical Sector and the Youth and School Sector.

CONTACTS

SAVE

PR and Press
Federica Bonanome
Mail: fbonanome@veniceairport.it
Tel: 041 2606233 - 4

FIGC

Press Office
Paolo Corbi
Mail: press@figc.it
Tel: 06 84912132